

David Woodburn

David is CEO of Blue Prairie Brands, an early-stage company developing proprietary ingredient and finished products for use in the functional food and dietary fiber markets. Our prebiotic ingredients help maintain a healthy gut environment for beneficial bacteria while reducing the need for added sugars. Earlier, David developed the business plan and raised the capital to grow Chromatin into a multinational leader in sorghum seed. David honed his financial and investment skills as a sell-side research analyst for Prudential and ThinkEquity, and his healthcare experience ranges from product design to corporate strategy at Searle and Baxter Healthcare. He remains co-owner of the family farm in Illinois and is a graduate of the University of Chicago's Booth School of Business and the University of Illinois College of Engineering.